



Data Privacy Policy

Effective date: February 2026

Purpose of this policy

King's Lynn Chiropractic Clinic (the "Clinic") is committed to protecting the privacy and personal data of patients, visitors, and service users. This policy describes how personal data is processed in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Definitions

Personal data means any information relating to an identified or identifiable living individual.

Special category data includes personal data concerning health and medical information, which is subject to enhanced protection under UK GDPR.

Data controller

The Clinic is the Data Controller and determines the purposes and means of processing your personal data.

Contact email: info@kingslynncc.com.

Data protection principles

We process personal data lawfully, fairly, and transparently. Personal data is collected for legitimate purposes, limited to what is necessary, kept accurate and secure, and retained only for as long as required.

What personal data we collect

We may collect identification and contact details, health and medical information, clinical records, appointment history, payment details, and communications with the Clinic.

Purposes for processing

Personal data is processed to provide chiropractic care, manage records and appointments, administer billing, and comply with legal and professional obligations.

Lawful bases for processing

Processing is carried out on the basis of consent, contractual necessity, legal obligations, and legitimate interests, in accordance with UK GDPR. Health data is processed under Article 9 conditions.

Sharing and disclosures



Personal data is treated as strictly confidential and only shared where consent is given, required for care, or legally or professionally necessary.

Data retention

Personal data is retained in line with legal requirements and General Chiropractic Council guidance, and securely destroyed when no longer required.

Your rights

You have rights under UK GDPR including access, rectification, erasure, restriction, objection, portability, and withdrawal of consent. Requests should be made to info@kingslynncc.com.

Cookies and website data

Our website may process limited technical data and use necessary cookies. Optional analytics cookies are subject to consent. Online booking or form providers act as data processors on our behalf.

Complaints

Concerns should be raised with the Clinic at info@kingslynncc.com. You may also complain to the Information Commissioner's Office (ICO).

Policy updates

This policy is reviewed periodically and updated as required. The current version is available on our website.